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## Explore Indiana's College Towns For a Fun Getaway *Enter to win football tickets and overnight stay*

INDIANAPOLIS – Indiana's many college towns offer more than just life on campus. Food, arts and culture, entertainment and outdoor recreation can be found in college towns across the state. This unique travel option is the focus of the third and final part of "Live Indiana," an online summer promotion from the Indiana Office of Tourism Development. Visitors to a special website, [LiveIndiana.net](http://LiveIndiana.net), will find a college towns section which includes a blog and travel ideas. Plus, from July 28 through August 8, visitors to [LiveIndiana.net](http://LiveIndiana.net) can sign up for a chance to win tickets and an overnight stay to one of three college football games at Indiana University, Purdue University or the University of Notre Dame.

"College towns are unique places that offer long-standing traditions," said Lt. Governor Becky Skillman. "In addition to the familiar restaurants and gathering places, some of these towns also have wonderful opportunities for visitors to explore history, natural beauty or other local attractions."

The three college football prize packages to be awarded are:

- Two tickets to Purdue vs. Central Michigan in West Lafayette on September 20, overnight accommodations at the Holiday Inn Select City Centre, a \$20 gift card to Scotty's Brewhouse, and a Purdue gift pack.
- Two tickets to Indiana University vs. Western Kentucky in Bloomington on August 30, overnight accommodations at the Hampton Inn – Bloomington, and a \$25 gift card to Scotty's Brewhouse.
- Two tickets to Notre Dame vs. Syracuse in South Bend on November 22, overnight accommodations at the Marriott Downtown South Bend, a pair of tickets to the College Football Hall of Fame, and a South Bend/Notre Dame gift pack.

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Visitors to [LiveIndiana.net](http://LiveIndiana.net) are encouraged to join the conversation on the special college towns blog to share their favorite things to see or do when they go back to campus. The blogs from the first two parts of the “Live Indiana” promotion highlighting outdoor recreation and motorcycle rides are still active and available for comments. This is a great opportunity for travelers to talk about the many different ways to experience Indiana.

More than 62 million people travel to Indiana each year, generating \$9.86 billion in visitor spending.

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*Lt. Governor Becky Skillman oversees the Indiana Office of Tourism Development. Amy Vaughan serves as the agency's Director.*